

How a Foster Care Nonprofit Simplified Reporting with Exsion365 AASK Story

Time.

It's the one thing every financial controller runs short of. Month-end hits, the reports need formatting, the figures need double-checking. Someone always spots an error — and suddenly you're redoing everything from scratch.

Even with heavyweight systems like Microsoft Dynamics 365 Business Central already in place, for most, financial reporting still ends up being slow, heavy, and fiddly. Especially when you're under pressure and trying not to lose sight of the bigger picture.



About AASK

AASK stands for "Aid to Adoption of Special Kids".

Founded in 1988, AASK was Arizona's first licensing agency dedicated to kinship care — placing children with relatives or close family connections. Since then, the nonprofit has helped more than 4,000 children find permanent homes, with an astonishing 95% placement stability rate.

Unlike traditional adoption agencies, AASK focuses on children, who are often overlooked — older youth, sibling groups, and children with emotional, developmental, or physical needs.



Customer Experience

We spoke to **Mary Ellen**, a controller at **AASK**. She used to spend **whole days** on reports. Now it takes just **a few hours**. She made the switch with **Exsion Reporting**.

❖ *I think one of the biggest strengths is that it works every time.* ❖

Mary Ellen Rosinski
AASK CONTROLLER



Before **Exsion** – Time lost to formatting, fixing, and starting over

At AASK, financial reporting used to mean one thing: hours lost to formatting. ***“Before Exsion, our reporting was slow.”*** Says Mary Ellen, AASK’s controller. ***“Each report had to be manually manipulated to give it a finished look and consistent appearance to submit to the finance committee, board of directors, our CFO and CEO.”***

And it wasn’t just about making things look nice. ***“Our biggest inefficiencies were formatting. The reports... just didn’t have any kind of consistency, and certainly didn’t have a financial look to them.”***

That meant more time on columns, fonts, and layouts — less time analysing the actual numbers.

Worse still? Small mistakes meant starting again. ***“Especially if you did the report, and then there was a small minor error, you’d have to redo the report — and it was all about formatting.”***

It added up quickly. ***“I would say the old process was cumbersome, slow, and outdated.”*** And with around 30 reports due every month, the pressure was constant. ***“I kind of dreaded those because I knew it was going to take about two days of my time.”***

For a nonprofit focused on helping children in foster care, that’s time too valuable to waste.

Before **Exsion**

- ☹️ Slow, Outdating Reporting Process
- ☹️ Inefficient, Manual Formatting

With **Exsion**

- 😊 Easy & Quick Reporting Process
- 😊 Efficient Time Saver



The Shift

A plug-and-play shift — no drama, no steep learning curve

After years of slow, clunky reporting, **AASK found Exsion Reporting** — a tool built to work with Business Central, not against it.

The onboarding? Instant. *“I was able to start using the reporting system within weeks from when we first got started,”* says Mary Ellen.

For a small team with a big mission, being able to build reports without calling IT was a game changer.

No more trial and error. No drama. *“I think one of the biggest strengths is that it works every time.”*

From the very first run, she knew: *“The first report you helped me with showed that this was going to really be a time saver for me.”*

❖ *“It is extremely useful that everything that is done in Exsion Reporting also looks like an Excel-like way. This is recognizable to financial controllers like me. Everyone can get started right away!”* ❖

Mary Ellen Rosinski
AASK CONTROLLER



With Exsion



Easy & Quick
Start



Excel-based
Familiar Interface



Efficient Time
Saver



Results



Reporting time cut by 20 hours monthly

What used to take **two full days** now takes just a few hours. For Mary Ellen and the team at AASK, automating their reporting wasn't just a time-saver — it was a complete shift in how they work.



One-click formatting and data refresh

“Really, the biggest difference now is that it's time-saving. Instead of taking a day, a day and a half to two days to do these thirty month-end reports, it literally takes me several hours.” And if someone catches an error? No stress. “If one of my team members finds an error, it's easy to fix one or all the reports fairly quickly.”



Reusable templates

No more rebuilding everything from scratch each month. “**Most valuable tool for us has been the formatting—that you can format a financial report the exact way you need it and then use it over and over again every month.**”

The result: more time, less grind — and **16–20 hours saved** every month.



It downloads all the data from BC

With Exsion, the data just clicks into place. “**With a quick click of the button, changing of the month, it completely formats and downloads all the data from BC in the format that I need. It couldn't be simpler.**”



Time and Cost Savings

Mary Ellen puts it plainly: “**I would absolutely agree that this system supports itself many times over in time savings. And when you compare that to the cost of labor—tremendous savings, tremendous financial and time saving.**”



Better reporting, stronger impact

With 20 hours saved every month, AASK's finance team now has more space for planning and strategy. Clear reporting supports better decisions — and better decisions help more children.



Results

Better reporting builds trust and supports compliance

Reliable reporting also helps when it comes to audits and board updates. Now, AASK's team delivers full reports with all the right numbers in place. That means fewer surprises — and stronger oversight. Because in Mary Ellen's words: **"You can't run a nonprofit without clear financials."**

Good reporting isn't just admin. It builds trust, shows impact, and helps organisations stay on mission.

"I would be very sad if you guys disappeared tomorrow. What I would miss the most is the ease of doing my financial reporting."

Conclusion

TIME RECLAIMED ➤ MISSION FULFILLED

For mission-driven nonprofits like AASK, time isn't just money — it's impact. When every hour saved on reporting means more time to support children in foster care, efficiency takes on a different meaning. Mary Ellen used to lose two full days every month reformatting reports. Now? **"It literally takes me several hours."**

And financially, there's no question. **Exsion Reporting** didn't just cut down reporting time. It gave a small nonprofit controller the tools to work faster, smarter, and with more confidence — and made sure the numbers never get in the way of the real work: **helping kids find permanent, loving families.**



Ready to transform your Financial Reporting?

Schedule a meeting here directly with Elielma Silva to explore how we can help your business thrive.

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